

since 1983



CFC[®]

**DISCOVER
A BIGGER FRANCHISE
EXPERIENCE.**

CFC IS THE RIGHT CHOICE

CFC is one of the original Indonesian brands that have been active more than 35 years in the fast food business since 1983.

The Market potential for fried chicken consumption is still very large. Currently CFC has 340 outlets throughout indonesia and 79 outlets are Franchised.

Besides selling Fried Chicken products, CFC also sell products that are very varied with a commitment to maintaining quality and food safety.



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OUR MENU

PAKET ASTAGA

1 Chicken (2 Pcs) Paket: Rp 40.000 2 Pcs Chicken (Bakar & Goreng)	2 Chicken (1 Pc) Paket: Rp 26.363 1 Pcs Chicken	3 Chicken Strips Paket: Rp 28.181 Chicken Strips	4 Chicken Kranz Paket: Rp 28.181 Chicken Kranz
			
5 Ayam Geprek (Sambal Geprek / Teri-bal Kacang) Paket: Rp 32.727 Ayam Geprek	6 Chicken Pop Paket: Rp 28.181 2 Pcs Chicken Pop	7 California Burger Paket: Rp 39.090 California Burger + Chicken	
			

SENSASI

Nasi Goreng Rp 22.727	Mie Goreng Rp 22.727
	
Spaghetti Goreng Rp 22.727	Nasi Ayam Rp 20.000
	
Spaghetti Ayam Rp 20.000	Spaghetti Ayam Rp 17.777
	

* Harga dapat berubah sewaktu-waktu

PAKET FAMILY

CFC Boks Combo
 5 Pcs Chicken + 2 Pcs Chicken Strips + 2 Pcs Chicken Kranz
 Rp. 128.181



CFC Boks
 9 Pcs Chicken
 Rp. 128.181

Family
 5 Pcs Chicken + 2 Mie + 2 Bisk (Tipe Reguler)
 Rp. 105.454



Super Lima
 5 Pcs Chicken + 5 Mie
 Rp. 92.727




AWARD

2014 • Trifecta Awards

2018 • Indonesia Digital Popular Brand Award
• Anugerah Brand Indonesia

2019 • No.1 Franchise Choice Award



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PACKAGE

DESCRIPTION

FULL FRANCHISE

JOINT VENTURE

Minimum Area

80 m²

80 m²

Time Period

5 Years

5 Years

Franchise FEE

Free*

-

Royalty Fee/month

7 %

-

Profit Sharing Commission

-

-

-

11 %

(MOB IDR 200.000.000)

*Hanya Untuk 2020



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INITIAL INVESTMENT

FULL FRANCHISE

IDR 500.000.000

- Equipment
- POS System
- Utensil
- Seating
- Signage
- Decoration
- Stationary
- Uniform

(Excluding rental premises and renovations)

- Exclude tax
- The price could change at anytime
- Terms and conditions

JOINT VENTURE

IDR 450.000.000

- Above is an estimate of renovation investment and depends on the extent of the building
- Rent location by Franchisee
- Equipment, human resources, raw materials and operations carried out by the Franchisor



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PROCESS

- 1 • SUBMIT YOUR INFORMATION
- 2 • FIND THE OPPORTUNITY LOCATION (BY FRANCHISEE)
- 3 • LOCATION SURVEY
- 4 • FRANCHISE AGREEMENT
- 5 • DESIGN PROCESS & FITTING OUT
- 6 • TRAINING
- 7 • OPENING STORE



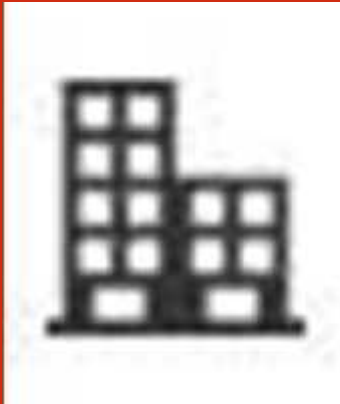
CFC[®]

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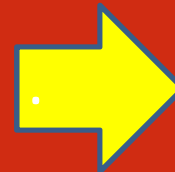
SUBMIT INFORMATION

- Submit your information to us
- Choose the type

FRANCHISEE



US



FULL
FRANCHISE

JOINT
VENTURE



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FIND THE OPPORTUNITY LOCATION

OUR STORES

TOTAL 340 OUTLET

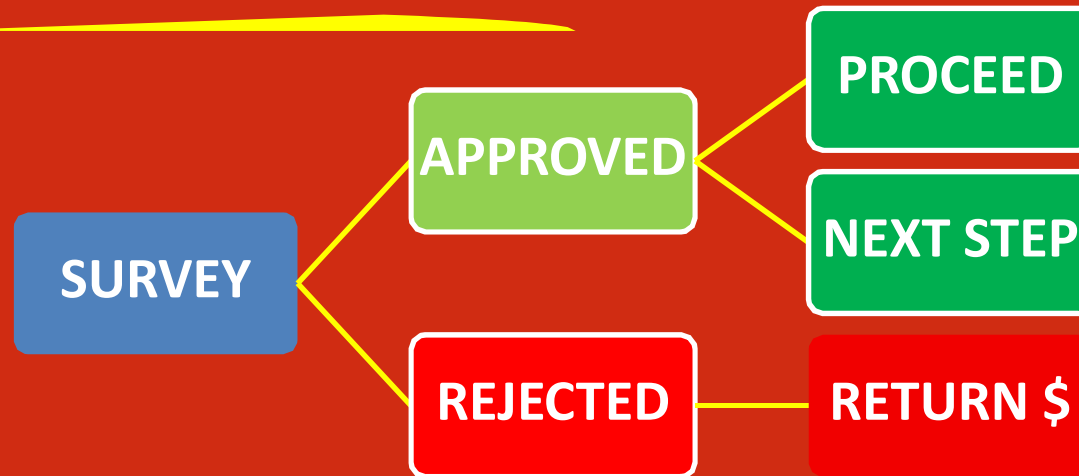
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1. Ujung Batu – Riau
 2. RS husein – Palembang
 3. Pagar Alam – Palembang
 4. Hangnadam Airport – Batam
 5. BP Hospital – Batam
 6. Sungai Pinyuh – Kalimantan
 7. Sanggau – Kalimantan
 8. Sintang – Kalimantan
 9. Ternate - Ternate
 10. Jatilanfd - Ternate
 11. Luwuk – Sulawesi
 12. Jatipark 2 – Malang
 13. Jatipark 3 – Malang
 14. Lippo Plaza Kupang – NTT
 15. Transmart Kupang – NTT
 16. Sorong – Papua
 17. Aimas – Papua
 18. Labuan Square – Lab Bajo
 1. Pejaten Village – Jakarta
 2. Detos Mall – Jakarta
 3. CBD Ciledug – Jakarta
 4. RSPAD – Jakarta
 5. Dadap – Tangerang
 6. Ramayana Cibitung – Bekasi
 7. Parungkuda – Sukabumi
 8. **PT. Papi – Master Franchise – West Java (54 Stores)**



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LOCATION SURVEY



- Interest and serious about becoming a potential franchisee
- Pay a sign of seriousness of IDR 10.000.000
- Location survey : Transportation and acomodation costs for survey locations outside the city (Jabodetabek) are borne by the prospective Franchisee
- If location is approved will proceed with the preparatory process of renovation and other preparation.



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FRANCHISE AGREEMENT

AGREEMENT

STATEMENT OF ABILITY

PAYMENT SCHEME

MOU

(MEMORANDUM OF UNDERSTANDING)

- Agreed to initial agreement to become a prospective Franchisee and continued in the next process
- The investment value can be paid in stages according to the agreement



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RENOVATION



DESIGN PROCESS



FITTING OUT

- ❑ Renovation carried out by selected contractors to the standards specified by us
- ❑ Free New Design



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TRAINING

- ❑ Employee training is conducted at least 2 months before the store opens and is carried out in Jakarta or other major cities that have a training center



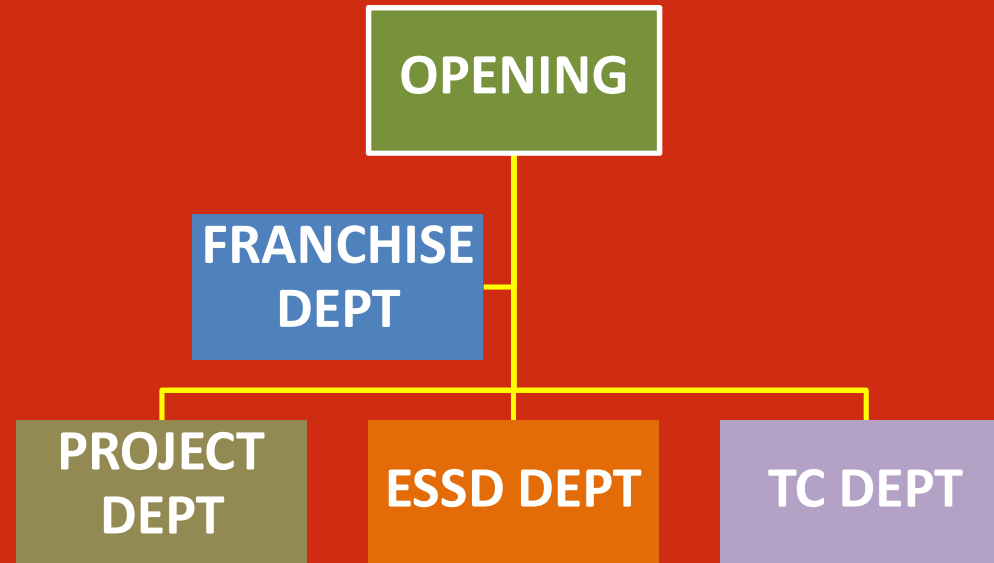
- ❑ Delivery equipment is carried out when the renovation conditions have reached 80%, shipping cost borne by the Franchisee
- ❑ Ordering raw materials is done at least 1 month depending on the distance and length of delivery from the central warehouse to the store
- ❑ All raw materials shipment are sent after payment of the payment upfront
- ❑ Shipping cost borne by the Franchisee
- ❑ One week before opening store pay a deposit IDR 30.000.000



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OPENING



- All Processes until store opens takes approximately 4 months
- Royalty payments are made no later than the 10th of the following month after being verified by the finance department



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JOINT VENTURE

- SUBMIT INFORMATION
- POTENTIAL LOCATION

INTEREST

- PAY A SIGN OF SERIOUSNESS IDR 10.000.000
- APPROVED

SURVEY

- AGREE TO THE INITIAL AGREEMENT
- DESIGN PROCESS
- FITTING OUT

RENOVATION

FRANCHISEE • RENOVATION →

PGI

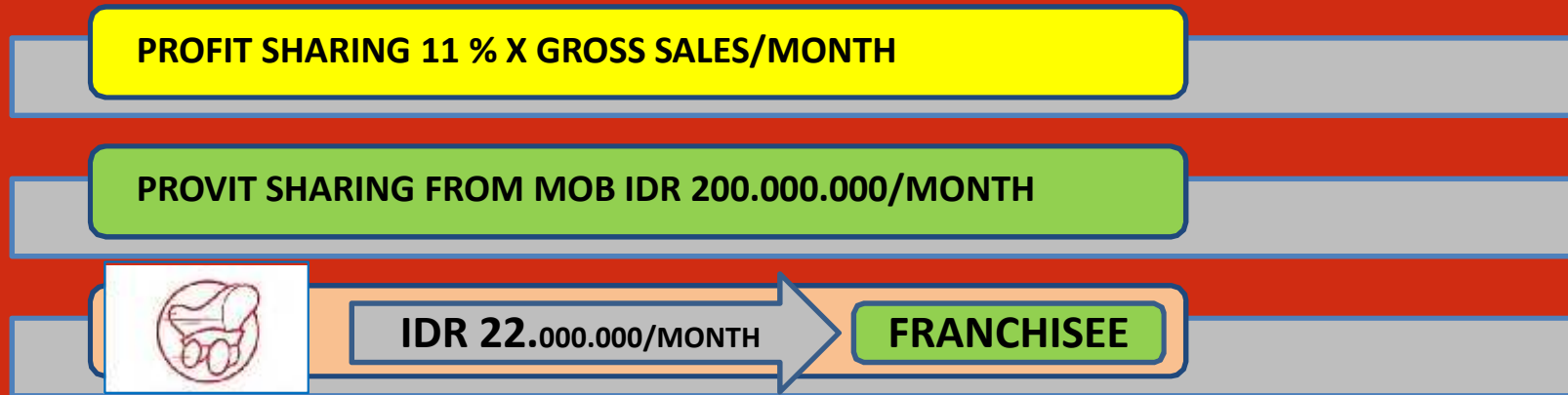
PROVISION OF EQUIPMENT AND CONTENTS IN RESTAURANT

EMPLOYEE

RUNNING THE RESTAURANT OPERATIONAL



JOINT VENTURE



- ❑ Profit sharing 11% every month to Franchisee
- ❑ Minimum Omset Bruto (MOB) IDR 200.000.000/month



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LETS JOIN IF YOU

- Have a great desire in the business of food & beverage
- Ready to directly involved in management
- Having a strategic location
- Having a fighting spirit and potential in managing a business
- Willing to follow all the mechanisms, rules and operational procedures in conducting business according to an agreement with **PT. Pioneerindo Gourmet international.TBK**

Our Franchise system offers an exclusive rights to one region or single outlet as privately owned business with a very promising investment value.



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For Franchise Enquires, Please Contact :

PT. Pioneerindo Gourmet International.TBK

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